

Main Office: 6930 Carroll Avenue, Suite 426 Takoma Park, MD 20912

Market Location: Anne Street & University Blvd. East Takoma Park, MD 20912

Crossroads Farmers Market 2025 Vendor Guidelines

I. Eligibility Requirements

a The Crossroads Farmers Market is a producer-only market. Vendors must actually grow, produce, or make at least 80% of the fruits, vegetables, plants, herbs, flowers, baked goods, prepared beverages, jellies, jams, honey, prepared foods, handicrafts and/or other products they intend to sell at the Crossroads Farmers Market. The term *Producer* includes the Primary Applicant's family and employees when they are directly involved in methods of production.

b A vendor's farm or production facility must be within 150 miles of the Crossroads Farmers Market. Any products (up to 20%) from a partnering farm or garden must be:

- Produced within 150 miles of Crossroads Farmers Market
- Listed in advance in the vendor application
- Approved by the market manager
- Labeled with the correct producer's name

c A vendor must possess appropriate liability insurance and proper permits for products sold.

d All vendors must agree to accept \$5 credit/debit tokens *change in cash may be given for \$5 tokens

e All produce vendors must be WIC certified and accept WIC/Senior FMNP checks.

f All vendors selling fruit, vegetables, honey, meat, eggs, mushrooms and herbs must agree to accept "Fresh Checks" tokens.

g Vendors selling hot, prepared foods MAY NOT ACCEPT \$1 SNAP/EBT or Fresh Checks tokens in any case (even for beverages, as not to confuse the non-eligible sale).

h All other vendors selling **SNAP eligible foods** (breads, baked goods, fruits, vegetables, honey, meats, eggs, poultry, dairy products, seeds and plants which produce food for the household to eat, any food products or ingredients used to prepare meals at home, beverages, snack foods, ice cream, smoothies) **must accept \$1 SNAP/EBT tokens and Fresh Checks tokens**. When accepting \$1 EBT tokens, vendors must comply with federal guidelines for SNAP benefits at farmers markets:



http://www.fns.usda.gov/snap/eligible-food-items.

i Change MAY NOT be given for \$1 EBT tokens, WIC/Senior FMNP coupons or Fresh Checks.

j Each vendor applicant is responsible for educating any staff attending the market about CFM policies including token restrictions, WIC/Senior FMNP check acceptance procedures, clean up obligations, appropriate conduct, etc.

k <u>IMPORTANT</u>: Crossroads Farmers Market will reimburse vendors for Fresh Check & credit card tokens monthly during the first week of the following month.

I Vendors will be charged **5%** of their sales to participate in Crossroads Farmers Market, which will automatically be deducted from their reimbursement check each month.

m Requirements for specific vendors:

- **1. Produce Farmers** must grow or produce at least 80% of the goods sold at market on their farm or garden. Farmers may also sell baked goods made on the farm. <u>All produce vendors must be certified to accept Maryland WIC and Seniors Farmers Market Nutrition Program (FMNP) checks.</u> <u>All produce farmers must accept Fresh Checks.</u>
- 2. Cottage Food Businesses (non-potentially hazardous breads, jams, fruit butters, candy) must produce goods from scratch, using locally sourced ingredients when possible. Those producing potentially hazardous foods must prepare in a certified kitchen. Producers preparing non-hazardous goods in a home kitchen must follow Cottage Food Business guidelines and include proper product labeling. *Cottage businesses may accept \$1 SNAP tokens and Fresh Checks only for food items intended for home consumption.

https://health.maryland.gov/phpa/OEHFP/OFPCHS/SiteAssets/Pages/CottageFoods/MDH%20Cottage%20Food%20Businesses Revised 2-2021.pdf

3. Prepared/Hot Food Vendors must produce goods from scratch, using locally sourced ingredients when possible. These items must be prepared in a licensed commercial kitchen or food cart. Prepared food vendors must have the appropriate "Itinerant" permit from Montgomery County. *Vendors selling hot, prepared foods may not accept \$1 SNAP EBT tokens or \$1 Fresh Checks tokens in any case.

https://montgomerycountymd.seamlessdocs.com/f/FarmersMarketForm

- **4. Farmstead Meat and Meat Products** The Producer must raise animals for meat and meat products. Animals not born on the Producer's farm must spend half their life on the Producer's farm. Grazing animals must have regular access to pasture. You may not use antibiotics or hormones. Farmers who sell meat products must have their animals slaughtered at a USDA, or MD Dept. of Ag approved plant.
- **5. Poultry and Eggs** The Producer must raise poultry for meat from day-olds. Laying hens may be bought as pullets. Poultry must have adequate room and light indoors, and access to pasture. You may not use antibiotics.

- **6. Farmstead Milk and Dairy Products** Milk, cream, butter, cheese, yogurt, ice cream, and other dairy products must be made by the Producer wholly from milk raised by the Producer or an approved partner farm. Grazing animals must have regular access to pasture. You may not use hormones.
- **7. Fish and Shellfish** The Producer must raise or legally catch fish and shellfish and hold the appropriate license. Prepared foods must be made exclusively from the Producer's catch.

II. General Rules

a Definition of a Vendor

A person who has completed an application, agreed to the market guidelines and been accepted for participation in the Crossroads Market. A "Vendor" is the grower or producer of products sold, and includes family members or employees of the applicant listed on the application.

b Permitted Items for Sale: Vendors may ONLY sell items listed in their vendor application Other products like eggs, jams, honey, preserves, baked goods and prepared/hot foods will be permitted as they fit with vendor guidelines and are approved by the Montgomery County Health Department. A no-cost permit via Maryland Department of Agriculture is required to sell eggs.

c Prohibited Items for Sale

No vendor will be allowed to resell water or beverages (Homemade juices or teas are allowed). No live animals may be sold at the market. No reselling of items not locally produced.

d Adhering to Market hours

- Market hours are 10:30am-2:30pm. We do not distribute Fresh Checks before or after this time
- Vendors may not sell before the market begins at 10:30am, or after the market ends at 2:30pm
- Vendors can beginning at 8am and have cleaned up and vacated the market site by 4:00pm
- Excessive tardiness and/or early break downs will risk you losing your spot for the season with no refunds for any fees paid or due.
- No cars may enter the market area for unloading after 9:30am.
- Tents cannot be taken down till the end of market hours at 2:30pm.
- NO vendor is allowed to sell before 10am except if a customer has limited mobility and cannot come back to market during regular operating hours or during inclement weather with approval by Farmers Market Manager, Omar Marroquin.

e Appropriate equipment

Vendors are expected to provide their own signs, tents, tables, weights, and chairs, as needed throughout the season, from April through November. Vendors are expected to attend market rain or shine, and should come with appropriate equipment for this all-weather market. On market days with a wind forecast of 10 mph+ winds, vendors are required to use their own tent weights or they will be asked to take down their tent. This is for everyone's safety.

f Abiding by City of Takoma Park Rules

Vendors are expected to follow Takoma Park's 2015 ban on the use of polystyrene packaging and



food-service ware within the city, as well as the 2017 plastic bag ban. *In 2020, the City of Takoma Park has banned the use of single use plastic straws. Vendors are expected to comply with all new legislation. Compostable bags and cutlery will be permitted. Resources for Alternatives to Plastic Straws: https://bit.ly/2KGQjrQ

https://takomaparkmd.gov/government/police/neighborhood-services/plastic-beverage-straws-and-stirrers-ban/

g Clear signage

Legally, vendors must post clear, legible, and visible signs with the following information:

- Business name & location
- Product name, prices, and payment types accepted
- Information about methods of production
- Farm sources of purchased regional ingredients, where relevant

Bilingual signage (English-Spanish) and labeled prices are important for various reasons:

- Signage helps create your identity within the shopper base
- Visible prices create a consistent and fair system for shoppers
- Having signs is an important method for bringing in good sales

Crossroads staff will assist with translation, as needed!

III. Maintaining Market Eligibility

a Regular Participation in Market

In 2025, Crossroads Farmers Market will operate from **April 23 to November 26 every Wednesday** from 10:30am - 2:30pm, rain or shine.

- If you can't make a committed date for any reason, please communicate with Market Manager 48 hours prior to market day
- Policy for excessive unexcused absences is 2 strikes and you're out for the season
- Vendors who miss market with no communication (no call, no show) will be immediately removed from future placement unless it was a true emergency
- Vendors who complete a full season <u>without</u> absence will be eligible for no vendor fee in November

b Allow for inspections

All vendors shall allow Crossroads Farmers Market managers to inspect their production facilities, with notice and review all production-related records. New vendors should expect a jointly scheduled pre-season visit from Farmers Market Program Manager, Omar Marroquin in 2025.

c Comply with sanitary rules and regulations

All vendors must comply with rules and regulations of the Montgomery County Health Department. Vendors shall apply directly to the Montgomery County Health Department's Division of Licensure and Regulatory Services for any necessary temporary permit. Vendors are responsible for submitting a copy of the appropriate permit with their market application. Vendors required to have licenses are expected to have them on-site during market days.



d Vend in assigned space with appropriate equipment

The Senior Market Manager shall assign spaces prior to the first market day of the season. Only approved Vendors can sell approved products in the assigned market space.

e Pay monthly vendor fees

Vendors are expected to track and report weekly sales by payment type using a provided Google form and assigned pin. Crossroads charges a **5% fee of ALL sales to participate, no more than \$400 in one month**. Total reporting sales include payments in cash, cards, digital payments (zelle, venmo, cashapp etc), \$1 EBT and \$5 tokens, Fresh Checks, WIC & Senior FMNP and eWIC accepted during the market. Any CSA sales will be calculated separately. **The vendor fee will be deducted directly from your monthly reimbursement check.**

f Data collection and reporting

All vendors will participate in Crossroads Farmers Market's data collection and reporting procedures, especially in regards to sales, to support our efforts to share statistics with our funders and supporters. Vendors are also expected to participate in vendor surveys administered periodically by Crossroads staff.

g Display Appropriate Conduct and Clothing

No smoking at the market, during market hours. Treat other market vendors, customers and Market staff with respect. The success of the market relies on the professional and supportive environment that vendors, staff, and customers help create.

h Clean up/Recycling

Vendors shall be responsible for post-market clean up of their space, including sweeping up discards. Crossroads encourages all vendors to recycle - clean plastic, boxes, paper, etc.

IV. Nondiscrimination and Anti-Racism Policies

a Crossroads has a strict zero-tolerance nondiscrimination and anti-racism policy. We recognize that systemic racism is historical and persistent. Our food system was built under colonialism, institutionalized racism, and capitalism, and many negative aspects of it continue to disproportionately affect Black, Brown, and Indigenous people, People of Color, and other historically disenfranchised community members. We are working towards creating more inclusive spaces and calling out oppressive behavior, defined as any conduct that demeans, marginalizes, rejects, threatens, or harms anyone on the basis of ability, age, cultural background, education, ethnicity, gender, immigration status, language, nationality, physical appearance, race, religion, or sexual orientation. Vendors that engage in discriminatory practices will be asked to leave.

v. Campaigning and Proselytizing

a The market is not a forum for political or religious activities. Vendors and customers shall not campaign or proselytize. Space will not be allotted for this purpose.



vI. Violations

a Any complaints against a Vendor are the responsibility of the market staff and Board of Directors, and will be investigated.

b The Board of Directors and Market Manager reserve the right to cancel the approval of any vendor's application at any time if and when the Board of Directors finds said vendor in violation of any of the aforementioned guidelines and eligibility requirements.

VIII. Hold Harmless Clause and Insurance

a All authorized vendors participating in the Farmers Market agree that both Crossroads and the City of Takoma Park shall not be liable for any damages whatsoever, including property damage and/or personal injury to any vendor, its agents, employees, guests, successors and/or assigns, which may occur on or about any part of the City of Takoma Park being used for the Farmers Market, regardless of how such injury or damage may have occurred. Vendors agree to indemnify and hold Crossroads Community Food Network and the City of Takoma Park, its employees, agents, successor and /or assigns harmless in regards to any injury or damage to any third party or property resulting in whole or in part from Vendors use of or presence at the subject premises.

b All producers shall be required to carry appropriate liability insurance and attach a certificate of insurance along with the market application. Producers should also keep a copy of their insurance in their market vehicle in case of any incident occurring at the market.

VIII. Modifications

a The Board of Directors and the Market Manager reserve the right to revise the guidelines at any time as deemed appropriate, as long as they are communicated to Vendors.

I have received a copy of the 2025 Vendor Guidelines. I have read and reviewed the document and understand that as a participating vendor at the Crossroads Farmers Market, I agree to the guidelines, policies and procedures outlined in this document.

Vendor Name:	Date:
Signature:	

