

CROSSROADS FARMERS MARKET

by the

NUMBERS

11th Season!

May 31 - December 27

31 Wednesdays
11 am - 3 pm

Last year,
1,200 +
visitors per week

\$16,000
spent at nearby
businesses

\$50,000
in Fresh Checks
distributed

to more than

2,000
low-income
shoppers

75%
of vendors are
immigrants

57%
of businesses are
women-owned

3,445 lbs.
of fresh produce
donated to
Meals on Wheels



CROSSROADS FARMERS MARKET

2017 SPONSORSHIP OPPORTUNITIES

Your sponsorship will boost awareness of your business and philanthropic involvement in our community, and help us support and unite those who grow, make, and eat fresh, healthy food in the Takoma/Langley Crossroads. We offer a range of sponsorship levels:

BROCCOLI LEVEL (\$5,000)

How it helps: Doubles SNAP farmers market purchases for 10 eligible families for the whole 31-week market season

Benefits:

- VIP table at kick-off party at Republic on May 21
- Large business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,000+ subscribers)
- Two social media shout-outs

BEET LEVEL (\$2,500)

How it helps: Provides one week of Fresh Checks incentives to 150 eligible families

Benefits:

- Medium business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,000+ subscribers)
- One social media shout-out

CELERY LEVEL (\$1,000)

How it helps: Provides one session of business training for 15 low-income food entrepreneurs

Benefits:

- Small business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,000+ subscribers)

KALE LEVEL (\$500)

How it helps: Covers the cost of ingredients for a series of Healthy Eating sessions for local 5th Graders

Benefits:

- Small business logo on promotional materials
- Business name/link on website

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Email: _____

Business Web Address: _____

Please mail completed form and payment by 5/1/2017 to:

Crossroads Community Food Network
6930 Carroll Ave., Suite 426, Takoma Park, MD 20912

Or, email form to cbalch@crossroadscommunityfoodnetwork.org
and donate via our website at www.crossroadscommunityfoodnetwork.org

We're so grateful for your support!